

STEVEN GABRIEL G. MADALI

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EXPERIENCE

Gabtech Global LLC

Jun 2026 - Oct 2026

Digital Implementer - Web, SEO & AI Search

- I serve as the technical backbone of client projects, owning deployment infrastructure, backend systems, and ongoing performance health.
- I transform production-ready designs into scalable, optimized websites using modern frameworks (Astro, Next.js) and manage hosting, CDN, and environment configurations.
- My focus includes Core Web Vitals optimization, CRM/API integrations, automation workflows, and AI-assisted debugging.
- I also maintain internal tools, monitor uptime/security, and document technical processes for seamless client handoffs.
- Delivered technical SEO and AEO audits covering indexation, Core Web Vitals, structured data and crawlability using Google Search Console, Screaming Frog and PageSpeed Insights, with fixes prioritized by impact and effort.
- Ran AI search visibility tracking across 8 AI models, including ChatGPT, Gemini, Perplexity and Google AI Overviews, measuring brand citation rates and identifying pages that rank on Google but never appear in AI answers.

Claritect

Jun 2026 - Sept 2026

Website Engineer

- Own technical infrastructure, deployment, and backend systems for client web builds at a strategy-led brand and web design agency.
- Architect and deploy production websites using Astro and Next.js, optimizing for Core Web Vitals (LCP, CLS, FID) and Lighthouse performance benchmarks.
- Design and maintain backend integrations connecting CRM, forms, and third-party platforms, including Pipedrive API workflows and Stripe payment infrastructure.
- Build automation pipelines in n8n connecting client-facing tools to internal systems — lead intake, document workflows, meeting sync, and notification systems.
- Manage hosting, DNS, SSL, and CDN configuration; monitor uptime and performance post-launch.
- Maintain client portal technical infrastructure, ensuring integrations and data flows run reliably across the project lifecycle.
- Document technical architecture and handoff procedures for long-term maintainability.

VONAS

Sept 2025 – Aug 2026

Full Stack Developer (Freelance)

- Developed dynamic, high-performance websites using Next.js, optimizing for scalable headless architecture.
- Engineered cross-platform ecosystems using React Native and Next.js, integrating real-time data sync and multi-provider authentication.
- Integrated AI LLM models into web apps for local stores, enabling instant website generation and digital onboarding.
- Engineered custom automation scripts and on-device workflows to streamline content operations, accelerating page generation and deployment efficiency.

BytesCrafter IT Solutions

Feb 2026 - May 2026

Software Engineer Intern (Internship)

- Led IT projects, coordinated team tasks, and delivered client demonstrations with clear progress tracking.
- Developed and customized WordPress sites (Elementor, HTML/CSS, SEO) and designed UI/UX mockups in Figma.
- Acted as a system analyst for the company's ERP system, identifying bugs and recommending improvements.

ARXON Solutions LLC

Dec 2024 - Sept 2025

Lead Software Engineer (Project-Based)

- Collaborated with a team of 11, streamlining front-end development using tools such as Git, GitHub, Microsoft Teams, and ClickUp.
- Conducted thorough code reviews and managed pull requests, enforcing quality standards, mentoring junior developers, and reducing bugs by 30% across sprints.
- Developed dynamic user interfaces, API integrations, and implemented unit tests, ensuring adherence to design patterns, clean coding practices, and industry best practices.
- Fostered strong client relationships through daily stand-up meetings, overnight development and effective communication, adhering to Agile Scrum Methodology for timely project delivery.

EDUCATION

BS Information Technology, Cavite State University, Carmona Campus

2022 - 2026

Dean Lister Award (1.49 GWA)

Information Communications and Technology (ICT), My Messiah School of Cavite

2020 - 2022

With honors

PROJECTS

Tendso

- Developed a cross-platform gig-economy ecosystem combining a Next.js web application and a production React Native (Expo) mobile app published on the Google Play Store, solving the digital presence gap for Filipino MSMEs by autogenerating professional websites from creator-led field interviews and photos.
- Integrated Next.js 16 and React 19 for the web platform, Convex for reactive real-time state synchronization and serverless backend functions, Clerk for secure multi-provider authentication, and a custom Astro 5 engine deploying ultra-fast static websites directly to Cloudflare Pages.
- Built and published the production Android app using React Native & Expo, engineering on-device media capture workflows with format-aware audio chunking to bypass Groq Whisper's 25MB limit for transcription, alongside Llama 3.3 70B for business content extraction and bidirectional Airtable CMS syncing.
- Delivered an end-to-end creator lifecycle—featuring in-app certification training, an inline visual site editor, automated lead tracking, and local multi-wallet payouts (GCash, Maya, bank transfer, and Wise).

Leaday

- Developed a Next.js-powered lead qualification platform that lets agency teams evaluate prospects by analyzing their websites and scoring them across six weighted categories totaling 100 points.
- Integrated Supabase for authentication and data handling with row-level security, and built an AI website analyzer using the Google Gemini API that turns site content into suggested scores and outreach drafts for human review.

IskolarSpace

- Developed a Next.js-powered productivity platform enabling students to manage academic tasks through structured planning and collaborative workspaces.
- Integrated Supabase for real-time data handling and authentication, and implemented an AI Study Planner using Google Gemini API for intelligent task scheduling.

CERTIFICATIONS

Certifications: Certificate of Completion: AI Fluency Framework & Foundations | IBM: Building Generative AI-Powered Applications with Python | Hacker Rank: Frontend Developer (React)

TECHNICAL SKILLS

Languages & Frameworks: JavaScript, TypeScript, PHP, Python, React, Next.js, Astro, HTML5, CSS3, Tailwind CSS, Bootstrap, Jest, Express.js, Node.js, FastAPI,

Database Management: MySQL, PostgreSQL, Supabase, Sequelize, Convex

Libraries & Tools: Git, GitHub, Figma

Content Management (Headless CMS): WordPress, Elementor